66 Canal Center Plaza Suite 555 Alexandria VA 22314

# American Crossroads/ Issue 3 Submission Number 269 | Issue 3





#### WNCN-TV 1205 Front St. Raleigh, NC 27609

# PHONE (919) 836-1717 FAX (919) 836-1747

Original

Schedule Dates: Est./PO Number: Buyer: Client: Associated Copies: No 06364476 10/08/12 to 10/21/12 American Crossroads/ Issue Submission Cost: Client/Product/Estimate: Contract type: Weeks: 11 /27 /1088 Political 39230 **Business Type:** Sales Rep: Business Category: Transactional Order Ref: Campaign Ref: POLITICAL 06364476 HRP Washington, DC E:063644760

Demographic: Product: (L) Household American Crossroads Order: Booking Group: MNCN Key Market: Raleigh-Durham, NC

			œ		7		6		თ		4		ω		2		۰	Ref
			M-F 5a News		M-F 4p Ellen	:-:	M-F 330p Judge Judy	::7:	M-F 3p Judge Judy	Т.:	M-F 1135p ET / 1035p CT Tonight Show		M-Su 11p News	:: T	Fri 10p ET / 9p CT Dateline NBC Friday	: :	M-F 10a Today Show III	Sales Product Details
			02		03		03		03		03		03		02		03	Rev Type
	Weekly	_	1														_	
Closed PR	Weekly Totals: Total Spots(Ord Spots)		145		250		180		180		175		615		1800		200	Rate
	(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
1	66		1		1		1		<b>-</b>		_		1		1		1	10/08
	17																	10/15
-1	83		1		1		1		1		_		-		1		_	Total
			145		250		180		180		175		615		1800		200	Cost

Alexandria VA 22314 Suite 555 66 Canal Center Plaza

Buyer: Client:

Schedule Dates:

10/08/12 to 10/21/12 06364476

American Crossroads/ Issue

Submission Cost: Client/Product/Estimate:

11 /27 /1088

39230

Campaign Ref: Sales Rep:

HRP Washington, DC E:063644760

Original

Political

Business Category: Transactional

**Business Type:** Order Ref:

POLITICAL 06364476

Contract type: Weeks:

Associated Copies: No Est./PO Number:

### American Crossroads/ Issue **Submission Number 269** Issue 3





#### WNCN-TV 1205 Front St. Raleigh, NC 27609

## PHONE (919) 836-1717 FAX (919) 836-1747

			18		17		16		15		14		13		12		11		10		9	Ref	1
		M	M-F 1135p ET / 1035p CT Tonight Show	M	M-Su 11p News	М	M-F 10a Today Show III	т.	M-F 9a Today Show II		M-F 730p Extra		M-F 7a Today Show	F.	M-F 6a News	F.:	M-F 6p News	:	M-F 530p Judge Judy	:: T:	M-F 5p Judge Judy	Sales Product Details	
			03		03		03		03		03		03		03		03		03		03	Rev Type	
	We																						
Closed PR	Weekly Totals: Total Spots(Ord Spots)		175		615		200		250		275		650		350		400		250		250	Rate	
	ts(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type	
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		
	66								-3		1		1		-1		1		-1		1	10/08	
	17		1		1		1															10/15	
1	83		1		1		-		-1		-		_		1		-		>			Total	
			175		615		200		250		275		650		350		400		250		250	Cost	

Suite 555 Alexandria VA 22314 66 Canal Center Plaza

Client:
Buyer:
Schedule Dates:

10/08/12 to 10/21/12

American Crossroads/ Issue

Submission Cost: Client/Product/Estimate: Weeks:

11 /27 /1088

Campaign Ref: Sales Rep: Order Ref:

E:063644760 HRP Washington, DC 06364476 POLITICAL

39230

### American Crossroads/ Issue **Submission Number 269** Issue 3





#### WNCN-TV 1205 Front St. Raleigh, NC 27609

## PHONE (919) 836-1717 FAX (919) 836-1747

### Original

Est./PO Associa	Associated Copies: No Ref Sales Product Details	Rev Type	Contract type:	D and a second	Political	B B	Business Type: Business Categ	ype:	ype: POLITI	POLITICA ory: Transacti
Ref	Sales Product Details	Rev Type		Rate	Spot Type			10/08	10/08 10/15	
19	M-F 3p Judge Judy	03		180	30		Nbr of Spots	Nbr of Spots	Nbr of Spots 1	Nbr of Spots 1 1
	M				Comme					
20	M-F 330p Judge Judy	80		180	30		Nbr of Spots	Nbr of Spots	Nbr of Spots	
	M				Comme					
21	M-F 4p Ellen	03		250	30		Nbr of Spots	Nbr of Spots	Nbr of Spots	
	M				Comme					
22	M-F 5p Judge Judy	03		250	30		Nbr of Spots	Nbr of Spots	Nbr of Spots	
	M				Comme	LU.				
23	M-F 530a News	02		180	30		Nbr of Spots	Nbr of Spots	Nbr of Spots	
	M				Comme	w				
24	M-F 530p Judge Judy	03		250	30		Nbr of Spots	Nbr of Spots	Nbr of Spots 1	Nbr of Spots 1 1
	M				Comme	93719		9300		
25	M-F 6p News	03		400	30		Nbr of Spots	Nbr of Spots	Nbr of Spots	
	<u> </u>				Comme					
26	M-F 6a News	03		350	30		Nbr of Spots	Nbr of Spots	Nbr of Spots 1	
	M				Comme					
27	M-F 630p ET / 530p CT NBC Nightly News	03		920	30		Nbr of Spots	Nbr of Spots	Nbr of Spals	
	M				Comme	Œ.	0	0	0	0
28	M-F 7p News	02		575	30		Nbr of Spots	Nbr of Spots	Nbr of Spots 1	
	M				Comme	Φ.	0	0	0	6
			Wee	Weekly Totals: Total Spots(Ord Spots)	ts(Ord Sp	ots)	ots)	ots) 66		66
				Closed PR	_			1		1

66 Canal Center Plaza Suite 555 Alexandria VA 22314

### American Crossroads/ Issue Submission Number 269 Issue 3





#### WNCN-TV 1205 Front St. Raleigh, NC 27609

# PHONE (919) 836-1717 FAX (919) 836-1747

		39		38		37		36		35		34		33		32		<u> </u>		30		29	Ref	Asso	Sche	Buyer:	Client:	
		M-F 1135p ET / 1035p CT Tonight Show	T	M-Su 11p News	T	M-F 10a Today Show III	····		 		s	Sat 7p News	S	_	Δ		Δ		M	M-F 730p Extra	M	M-F 7a Today Show	f Sales Product Details	Associated Copies: No			nt: American Crossroads/ Issue	
		03		03		03		02		02		03		03		03		03		03		03	<b>Rev Туре</b>				Issue	
						70,000																		Contra	Weeks:	Client	Submi	
	Wei																8							Contract type:	92	Client/Product/Estimate:	Submission Cost:	
Closed PR	Weekly Totals: Total Spots(Ord Spots)	175		615		200		250		350		250		615		250		6200		275		650	Rate			stimate:	**	
Ä	ots(Ord Spots)	'5 30	Comme	5 30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type	Political	2	11 /27 /1088	39230	
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots						
_	66	-1		1		1		_		1		1		1									10/08	Business Type: Business Category:	Order Ref:	Sales Rep:	Campaign Ref:	
	17																	_		1			10/15		0636			
1	83			-1		1		1		_		1		1		_		_		_		_	Total	POLITICAL Transactional	06364476	HRP Washington, DC	E:063644760	<u>ر</u>
		175		615		200		250		350		250		615		250		6200		275		650	Cost			, DC		Original

Alexandria VA 22314 Suite 555 66 Canal Center Plaza

Buyer: Client:

Schedule Dates: Est./PO Number:

10/08/12 to 10/21/12 06364476

American Crossroads/ Issue

Submission Cost: Client/Product/Estimate:

11 /27 /1088

Campaign Ref: Sales Rep: Order Ref:

HRP Washington, DC 06364476

E:063644760

Original

**Business Type:** 

POLITICAL

39230

Political

Weeks: Contract type:

### American Crossroads/ Issue **Submission Number 269** Issue 3





#### WNCN-TV 1205 Front St. Raleigh, NC 27609

# PHONE (919) 836-1717 FAX (919) 836-1747

Ref   Sales Product Details   Rev Type   Rate   Spot   Type   Total   Type   Total   Type   Total   Type   Type	79900	Associated copies. No					מ	business category: Harisactional	Jory: Transa	CHOHAI	
T  Mi-F 3p Judge Judy  03  03  03  03  03  03  03  03  03  0	Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/08	10/15	Total	$\neg$
MF 3p Judge Judy   03   180   200   Nbr of Spots   1   1   1   1   1   1   1   1   1		T				Comme					П
T  M-F 330p Judge Judy  M-F 4p Ellen  M-F 530a News  M-F 7a Today Show  M-F 7a Today Show  M-F 7a Today Show  M-F 7a Today Show  M-F 630a News  M-F 7a Today Show  M-F 7a Today Show  M-F 630a News  M-F 7a Today Show  M-F 630a News  M-F 7a Today Show  M-F 630a News  M-	40	M-F 3p Judge Judy	03		180	30	Nbr of Spots			_	
M-F 330p Judge Judy   03   120   250   2		T				Comme					П
T  M.F 4p Ellen  M.F 5p Judge Judy  M.F 50 Judge Judy  M.F 60 News  M.F 60 News  M.F 60 News  M.F 60 News  M.F 70 News  M.F 70 News  M.F 70 News  M.F 71 Tudal Show  M.F 70 News  M.F 70 N	41	M-F 330p Judge Judy	03		180	30	Nbr of Spots	1	10. 10010	1	
M-F 4p Ellen         03         250 Comme         Comme         LT         Comme         LT         Comme         LT         LT         Comme         LT         LT         Comme         LT         LT         Comme         LT         LT         LT         Comme         LT         LT         LT         Comme         LT         LT         LT         Comme         LT         LT         LT         LT         Comme         LT         LT         LT         LT         LT         Comme         LT         LT         LT         LT         LT         Comme         LT         LT         LT         Comme         LT         LT         LT         LT         LT         Comme         LT         LT         LT         LT         LT         Comme         LT         LT         LT         LT         LT         LT         Comme         LT         LT <t< td=""><td></td><td>T</td><td></td><td></td><td></td><td>Comme</td><td></td><td></td><td></td><td></td><td></td></t<>		T				Comme					
T Comme Comme Comme Comme Comme Comme Comme M.F 5p Judge Judy 03 02 180 Comme Comme Comme Comme Comme M.F 500a News 02 180 Comme C	42	M-F 4p Ellen	03		250	30	Nbr of Spots	1		-1	П
MF 5p Judge Judy         03         250 (Donnine)         Nbr of Spots         1         1           MF 530a News         02         180 (Donnine)         180 (Donnine)         Nbr of Spots         1 <t< td=""><td></td><td>T</td><td></td><td></td><td></td><td>Comme</td><td></td><td></td><td></td><td></td><td></td></t<>		T				Comme					
T  M-F 530a News T  M-F 530a News T  M-F 530a News T  M-F 630p Judge Judy T  M-F 630p ET / 530p CT NBC Nightty  News T  M-F 77 News T  M-F 73 Today Show  M-F 73 Today Show T  Weekly Totals:    Closed PR   Total Spots (Ord Spots)   Total Spots   Total Spo	43	M-F 5p Judge Judy	03		250	30	Nbr of Spots	1		-1	
M-F 530a News         02         180 comme         Nbr of Spots         1         0          T         M-F 530p Judge Judy         03         250 comme         30 Nbr of Spots         1         1         1           M-F 69 News         03         400 comme         30 Nbr of Spots         1         1         1           M-F 630p ET / 530p CT NBC Nightly News         03         400 comme         920 comme         Nbr of Spots         1         1           M-F 7p News         02         575 comme         30 Nbr of Spots         1         1           M-F 7a Today Show         03         865 17         1         666 17         1		T				Comme					П
Comme   Comm	44	M-F 530a News	02		180	30	Nbr of Spots				
M-F 530p Judge Judy       03       250 Judge Judy       ON rof Spots       1       1        T       03       400 Judge Judy       03       Ner of Spots       1       0         M-F 69 News       03       400 Judge Judy       30       Nbr of Spots       1       0         M-F 630p ET / 530p CT NBC Nightly News       03       20       20       30       Nbr of Spots       1       0        T       M-F 7p News       02       575 Judge Spots       30       Nbr of Spots       1       0         M-F 7a Today Show       03       03       Nbr of Spots       1       0       0         M-F 7a Today Show       03       Nbr of Spots       1       0 <td></td> <td>Т</td> <td></td> <td></td> <td></td> <td>Comme</td> <td></td> <td></td> <td></td> <td></td> <td></td>		Т				Comme					
M-F 6p News   03   20   20   20   20   20   20   20	45	M-F 530p Judge Judy	03		250	30	Nbr of Spots	-1		-	
M-F 6p News 03 400 400 20 Nbr of Spots 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1						Comme					
News	46	M-F 6p News	03		400	30	Nbr of Spots	_		_	П
M-F 630p ET / 530p CT NBC Nightly News		T.::				Comme					П
T	47	M-F 630p ET / 530p CT NBC Nightly News	03		920	30	Nbr of Spots	-		3	
M-F 7p News 02 575 30 Nbr of Spots 1		T	3004			Comme					П
Comme   Comme   Comme   M-F 7a Today Show   03   Ses   So   Nbr of Spots   1   Comme   Comme   N-F 7a Today Show   1   Comme   Comme   Comme   Comme   Nbr of Spots   1   Comme   Comme   Comme   Comme   Nbr of Spots   1   Comme   Comme   Nbr of Spots   1   Comme	48	M-F 7p News	02		575	30	Nbr of Spots	_			$\neg$
M-F 7a Today Show 03 650 30 Nbr of Spots 1		T	-			Comme					П
Weekly Totals:         Total Spots(Ord Spots)         66         17           Closed PR         1         1         1	49	M-F 7a Today Show	03		650	30	Nbr of Spots	_1			$\neg$
66 17		T				Comme					$\neg$
1				Wee	kly Totals: Total Spots	s(Ord Spots)		66	17	83	
					Closed PR			_		_	

Alexandria VA 22314 Suite 555 66 Canal Center Plaza

### American Crossroads/ Issue **Submission Number 269** Issue 3







## PHONE (919) 836-1717 FAX (919) 836-1747

Original

			59		58		57		56		55		54		53		52		51		50	Ref	Assou	Est./F	Scheu	Buyer:	Client:
		1	M-F 530a News		M-F 5p Judge Judy	1	M-F 4p Ellen		M-F 330p Judge Judy	.T	M-F 3p Judge Judy	.T	M-F 1135p ET / 1035p CT Tonight Show		M-Su 11p News		M-F 10a Today Show III	T	M-F 9a Today Show II	T	M-F 730p Extra	Sales Product Details	Associated Copies: No		Schedule Dates: 10/08/12 to 10/21/12		t: American Crossroads/ Issue
			02		03		ಜ		03		03		03		03		03		03		03	Rev Type					Ф
																								Contract type:	Weeks:	Client/F	Submis
	Wee																							ot type:		Client/Product/Estimate:	Submission Cost:
Closed PR	Weekly Totals: Total Spots(Ord Spots)		180		250		250		180				175		615		200		250		275	Rate				imate:	
	ts(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type		Political	2	11 /27 /1088	39230
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	Closed PR	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots						
_	66		1		1		1		1	1			1		1		1		1	_	1	10/08	Business Category: Transactional	Business Type:	Order Ref:	Sales Rep:	Campaign Ref:
	17																					10/15	gory: Trans		06364476		
_	83				_		1		-3	_					1		1				1	Total	actional	POLITICAL	1476	HRP Washington, DC	E:063644760
			180		250		250		180				175		615		200		250		275	Cost				R	

66 Canal Center Plaza Suite 555 Alexandria VA 22314

Schedule Dates: 10/08
Est./PO Number: 06364
Associated Copies: No

10/08/12 to 10/21/12 06364476 American Crossroads/ Issue

Submission Cost: Client/Product/Estimate:

11 /27 /1088

Campaign Ref: Sales Rep: Order Ref: Business Type:

> E:063644760 HRP Washington, DC 06364476

POLITICAL

39230

Political

Weeks: Contract type:

Client: Buyer:

# American Crossroads/ Issue 3 Submission Number 269 | Issue 3





#### WNCN-TV 1205 Front St. Raleigh, NC 27609

## PHONE (919) 836-1717 FAX (919) 836-1747

## Original

Ref         Sales Product Details         Rev Type         Rate         \$pot Type         Spot Type         10/08         10/16 <t< th=""><th>Associ</th><th>Associated Copies: No</th><th></th><th>•</th><th></th><th>The company of delication and an action of the company of the comp</th><th>Ви</th><th>Business Category: Transactional</th><th>Jory: Trans</th><th>ក</th></t<>	Associ	Associated Copies: No		•		The company of delication and an action of the company of the comp	Ви	Business Category: Transactional	Jory: Trans	ក
M-F 530p Judge Judy   03   250   30   Mbr of Spots   1   1   1   1   1   1   1   1   1	Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/08	10/15	
T   T	68	M-F 530p Judge Judy	03		250	30	Nbr of Spots	1		
M-F 6p News   03   03   05   05   05   05   05   05		Т				Comme				
T   T   Total Sports   T. Camme	61	M-F 6p News	03		400	30	Nbr of Spots			
M-F 6a News   03   03   03   04   05   05   05   05   05   05   05		Т				Comme				
	62	M-F 6a News	ಐ		350	30	Nbr of Spots	_		
M-F 7p News   02		Т				Comme				
T   Comme   Com	63	M-F 7p News	02		575	30	Nbr of Spots	1		
M-F 7a Today Show   03   03   08   050   00   08   07   09   050   07   09   07   09   07   09   07   09   07   09   07   09   07   09   07   09   07   09   07   09   07   09   07   09   09		Л				Comme				
T   Comme   Com	64	M-F 7a Today Show	03		650	30	Nbr of Spots	1		
M-F 730p Extra   03   275   30   Nbr of Spots   1   1   1   1   1   1   1   1   1		.Т				Comme				
T   Comme   Comme   M-F 9a Today Show II	65	M-F 730p Extra	03		275	30	Nbr of Spots	1		
M-F 9a Today Show II   03   250		Т				Comme				
Comme   Comm	66	M-F 9a Today Show II	03		250	30	Nbr of Spots	1		
M-F 10a Today Show III 03 200 200 Nbr of Spots 1 200W  M-Su 11p News 03 03 ET/1035p CT Tonight 03 03						Comme				
Comme   Comm	67	M-F 10a Today Show III	03	100000	200	30	Nbr of Spots	1		
M-Su 11p News 03 615 30 Nbr of Spots 1		W				Comme				
Comme   Comm	68	M-Su 11p News	03		615	30	Nbr of Spots	1		
M-F 1135p ET / 1035p CT Tonight Show		W				Comme				
Weekly Totals:         Total Spots(Ord Spots)         66         1	69	M-F 1135p ET / 1035p CT Tonight Show	03		175	30	Nbr of Spots	1		
d 66		W				Comme				
			20 000 000 000	Weel	kly Totals: Total Spots	(Ord Spots)		66	17	
					Closed PR			_		$\vdash$

Suite 555 66 Canal Center Plaza Alexandria VA 22314

### American Crossroads/ Issue **Submission Number 269** Issue 3





#### WNCN-TV 1205 Front St. Raleigh, NC 27609

# PHONE (919) 836-1717 FAX (919) 836-1747

## Original

		80		79		78		77		76		75		74		73		72		71		70	Ref	Asso	Est./F	Scheu	Buyer:
		M-F 730p Extra	W	M-F 7a Today Show	W	M-F 630p ET / 530p CT NBC Nightly News	W	M-F 6a News	W	M-F 6p News	W	M-F 530p Judge Judy	W	M-F 5p Judge Judy	W	M-F 5a News	W	M-F 4p Ellen	W	M-F 330p Judge Judy	W	M-F 3p Judge Judy	Sales Product Details	Associated Copies: No	Est./PO Number: 06364476	Schedule Dates: 10/08/12 to 10/21/12	
		03		03		03		03		03		03		03		02		03		03		03	Rev Type				O
																									Contract type:	Weeks:	Client/P
	Wee																								ot type:		Submission Cost: Client/Product/Estimate:
Closed PR	Weekly Totals: Total Spots(Ord Spots)	275		650		920		350		400		250		250		145		250		180		180	Rate				imate:
Ř	ots(Ord Spots)	5 30	Comme	30	Comme	0 30	Comme	0 30	Comme	0 30	Comme	30	Comme	0 30	Comme	30	Comme	0 30	Comme	30	Comme	0 30	Spot Type		Political	2	39230 11 /27 /1088
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots					
_	66	1		1		1		1		1		1		1		_		1		1		1	10/08	Business Category: Transactional	Business Type:	Order Ref:	Sales Rep:
	17																		San Marcoll Control of the Control o				10/15	gory: Trans	505	0636	
1	83	1		1		1		1		1		1		1		1		1		1		1	Total	sactional	POLITICAL	06364476	HRP Washington, DC
		275		650		920		350		400		250		250		145		250		180		180	Cost				გ

66 Canal Center Plaza Suite 555 Alexandria VA 22314

# American Crossroads/ Issue Submission Number 269 Issue 3







# PHONE (919) 836-1717 FAX (919) 836-1747

			84		83		82		81		Ref	Assoc	Est./P	Sched	Buyer:	Client:	
		F.	M-F 530a News	S	Sat Notre Dame Football	.W	Wed 9p ET /	W.	M-F 9a Today Show II	W	Sales Product Details	Associated Copies: No	Est./PO Number:		••	••	
			WS		me Football		Wed 9p ET / 8p CT Law & Order SVU		y Show II		ct Details	No	06364476	10/08/12 to 10/21/12		American Crossroads/ Issue	
			02		02		03		03		Rev Type						
						1000 mm							Contract type:	Weeks:	Client/Pr	Submiss	
	Week												t type:		Client/Product/Estimate:	Submission Cost:	
[0	Weekly Totals: Total Spots(Ord Spots)										Rate				mate:		
Closed PR	otal Spots		180	1	575		4100		250		Ö				88 •8		
	(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type		Political	2	11 /27 /1088	39230	
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots					•	<b>6</b>	•	
_	66		1		1		1		4		10/08	Business Category: Transactional	<b>Business Type:</b>	Order Ref:	Sales Rep:	Campaign Ref:	.)
	17	The second secon									10/15	ory: Trans		06364	HRP 1	E:063	
1	83				1		1		1		Total	actional	POLITICAL	476	Nashington,	E:063644760	0
			180		575		4100		250		Cost				8		Original

Station Copy 03:0

**Grand Totals:** 

Spots Cost

Totals

83 39230 Ref

Sales Product

M-F 3p Judge Judy

Spot Type
:30 Commercial

Pre-empt Date 10/08/12

Closed Pre Emption

**Grand Totals** 

10/08

Month 10 Weeks: 4

10/15

1900

83

27330

Spots:

Pre-emption Summary

Pre-empt Value

Makegood Line(s) (Dates)

180.00 No Makegood / Credit

Makegood Ref 00000000000

Campaign Ref E:063644760

Net Total:	Commission:	Gross Total:
33,345.50	5,884.50	39,230.00

CREDIT ADVISORY: REP: TEL# 703-516-9399

なななる。

HEADLINE# 6364476 TRF# E:063644 MOD# 0: APPROVED REV #1 \$\$\$

AGENCY CREDIT FAX# 703-516-9680

ORDER WORKSHEET REPORT FROM STATION \*\*\* WNCN-TV \*\*\* OCT19/12 10.50

REP: ORDER AGY ADV CITY TAX FLIGHT DATES PRDCT # # # AMERICAN CROSSROADS OCT9/12 AGY. ADV. STATE TAX NAME NAME OCT15/12 CROSSROADS ALEXANDRIA, 66 ISS/AMER. EST#1088 CONTRACT CANAL CENTER WK-1 CROSSROADS COMMENTS: # MEDIA VA 6364476 PLAZA, 22314 CO-OP LLC (LINE, BILLING NEEDED SUITE ORDER, 555 INVOICE) CLASS: NATL. SALES BUYER NAME REP.# PRSN WA-STEPHANIE OFF.# MICK NESCI LOCAL MARONEY DATE REGIONAL SALESMAN OCT19/12 (H) # 10.50

M1 AND M2 APPR CREDIT OF \$615 THANKS, MICK PLS CNF REVISION APPROVED

STA:

CON CM \*\*\*\* THIS SH D CASH IN ADVANCE SCHEDULE \*\*\*\*

STATION MAKEGOOD OFFERS: NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

Z H

Z N

OK'D

BUY#57

OK'U **BUY#36** MISSED: SUN/1100P-1135P OFFER: NONE OCT14 FOLLOWING NFL 308 SH \$615.00 11:30PM-12:05AM (OCT5/12)

CMT:SPOT NA D/T INCORRECT RATE/TIME - LN CMT:AND NEED RATE FOR CLASS 2 IS \$2000 -PLS ADVISE

MISSED: TUE/300P-330P OFFER: FRI / 530A - 600A CMT:SPOT NA- MG BOOKED
CMT:PLS ADVISE ASAP FRI 10/12 5:30AM NEWS OCT12 OCT9 308 \$180.00 (OCT9/12) PLS ADVIS ADVISE.

CONTRACT TOTAL TOTAL SPOTS 39230.00

83

CREDIT ADVISORY: REP: TEL# 703-516-9399 FAX# 703-516-9680

ORDER WORKSHEET AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP

REP \$\$\$

HEADLINE# 6364476 TRF# E:063644 MOD# 0: UNAPPROVED REV #1 \$\$\$

\*\*CHANGES\*\* \*\*\* WNCN-TV \*\*\*

AGY ORDER ADV CITY TAX FLIGHT DATES PRDCT # # # AMERICAN CROSSROADS OCT9/12 ADV. AGY. STATE TAX NAME NAME OCT15/12 CROSSROADS ISS/AMER. ALEXANDRIA, 99 EST#1088 CONTRACT CANAL CENTER PLAZA, WK-1 CROSSROADS MEDIA # COMMENTS: 6364476 VA 22314 CO-OP LLC (LINE, BILLING NEEDED SUITE ORDER, 555 INVOICE) CLASS: NATL. BUYER NAME REP.# SALES PRSN WA-STEPHANIE OFF.# MICK NESCI LOCAL MARONEY DATE REGIONAL SALESMAN OCT19/12 (H) # 09.05

STA: REP: REVISION
M1 AND M2 APPRO
CREDIT OF \$615 THANKS, MICK PLS CNF APPROVED

PLS , XHT ADVISE ASAP SEE M2 FOR NEW OFFER CHERYL 10/9

CON NO \*\*\*\* THIS SI D CASH IN ADVANCE SCHEDULE \*\*\*\*

:LINE#:REP :LINE#: PROGRAM : 36 AGENCY : CD : Ø 1100P-1135P ADVERTISER CODE PRODUCT CODE = : TIME PERIOD .. .. LGTH : 27 30 11 SEC . .. AGENCY EST# \$615.00 RATE 11 .. .. 1088 10/14 START 10/14 END : SPTS: 0 HUVI .. .. SUN DAYS :SPTS: : TOTL: 0

CON COM1: CREDIT TAKEN FOR NBC 17 NEWS AT 11
NBC 17 NEWS AT 11
EN FOR 1 SPOT(S) MISSED OCT14

CREDIT ADVISORY: REP: TEL# 703-516-9399

MOD# 0: UNAPPROVED REV #1

TRF# E:063644 EV #1 \$\$\$

HEADLINE# 6364476

AGENCY CREDIT RISK !!!
HARRIS REPORT F REPORT FROM REP OCT19/12 09.05

FAX# 703-516-9680

ORDER WORKSHEET \*\*CHANGES\*\* \*\*\* WNCN-TV \*\*\*

OCT/12 STATION MAKEGOOD OFFERS: :LINE#:REP Z 2 ::REP :CD: OK D OK'D THIS IS A MAKE-GOOD FOR OCT9 ON LINE-57 ORD COM2: ORD PROGRAM : CON COM1: PROGRAM : 8 57 39230.00 COM1: D Ø BUY#57 **BUY#36** 530A-600A 300P-330P 530AM NEWS SPOT NA- MG BOOKED FRI 10/12 AGDC TOURY PLS ADVISE ASAP TIME PERIOD MISSED: TUE/300P-330P OFFER: FRI/530A-600A MISSED: SUN/1100P-1135P OFFER: NONE CMT:AND NEED RATE FOR CLASS 2 IS \$2000 -CMT: PLS ADVISE ASAP CMT:SPOT NA- MG BOOKED FRI 10/12 5:30AM NEWS CMT:SPOT NA D/T INCORRECT RATE/TIME -LGTH 30 30 .. SEC \*\* •• \$180.00 \$180.00 FOR 1 SPOT/WK 5:30AM NEWS RATE OCT12 OCT9 OCT14 10/12 10/9 START LN FOLLOWING NFL PLS ADVISE 10/12 10/9 END 308 308 : /WK: :SPTS: μ 0 CONTRACT \$180.00 IS 11:30PM-12:05AM \$615.00 HEEK TOTAL SPOTS .. .. FRI HUE PLS ADVISE. (OCT9/12) (OCT5/12) DAYS 39230.00 :STYS: 83 0

MARKET TOTALS \$498,062 WNCN % WRAL 45% MIVD ₩ 8 8 WRAZ 7% WRDC 0% WLFL N % CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS -

MOD CODE

A-ADD

B-BUY TYPE

C-CANCELLED

DEMOS - RA35+\* NOV/11

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

DE-DELETE E-EFF DATES

L-LENGTH

M-MAKEGOOD

N-PROGRAM NAME

REP HEADLINE# 6364476 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

ORDER WORKSHEET CREDIT ADVISORY: REP: TEL# 703-516-9399

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM STATION FAX# 703-516-9680 OCT5/12 11.40
\*\*\* WNCN-TV \*\*\*

AGY ADV CITY TAX FLIGHT DATES ORDER PRDCT # # AMERICAN OCT9/12 CROSSROADS AGY. ADV. STATE TAX NAME NAME OCT15/12 ALEXANDRIA, 60 CROSSROADS MEDIA LLC ISS/AMER. EST#1088 CONTRACT CANAL CENTER PLAZA, WK-1 CROSSROADS COMMENTS: # 6364476 VA 22314 CO-OP (LINE, BILLING SUITE ORDER, 555 NEEDED INVOICE) BUYER NAME CLASS: NATL. SALES REP.# PRSN WA-STEPHANIE MARONEY OFF.# LOCAL MICK NESCI DATE REGIONAL SALESMAN # OCTS/12 (H) 11.40

REP: THANKS SHOSHANA FOR MICK NEW ORDER
TTL \$39,845 @84
PLEASE CONFIRM @84X

CON CM \*\*\*\* THIS IS D CASH IN ADVANCE SCHEDULE

NOTICE: CHANGES OH THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL TOTAL SPOTS 39845.00

84

#### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	d Location:			Da	ate:
<sub>I,</sub> Stephanie I	Maroney				
do hereby reque	est station time conce	erning the foll	owing issue:		
Vashington, I	rk Avenue Suite 1	200			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Total Charg	jes:				
his broadcast ti	me will be used by:_	American	Crossroads		
Does the pr message re	ogramming (in	n whole or political m	r in part) c	ommunicate ational impor	"a tance?"
	☐ Yes			☑ No	

For programming that "commun importance," list the name of the office(s) being sought and the da	legally qualified candidate(s) t	he programming refers to the
For programming that "communi- importance," attach Agreed Upon	cates a message relating to any Schedule (Page 3)	political matter of national
I represent that the payment for t	he above described broadcast ti	me has been furnished by:
Treasurer Margee Clancy		
and you are authorized to announfurnishing the payment, if other th	ce the time as paid for by such nan an individual person, is:	person or entity. The entity
a corporation; a commi	ittee; 🗵 an association; 🗌	or other unincorporated group.
The names, offices, and addresses agents of the entity are named bel	of the chief executive officers.	directors, and/or authorized
THIS STATION DOES NOT DIS OF RACE OR ETHNICITY IN TH	CRIMINATE OR PERMIT D HE PLACMENT OF ADVERT	ISCRIMINATION ON THE BASIS
I agree to indemnify and hold harmle reasonable attorney's fees, that may a advertisement(s). For the above-sta transcript, or tape, which will be d before the time of the scheduled br	ensue from the broadcast of the ited broadcast(s), I also agree elivered to the station at least	above-requested to prepare a script
	NED BY ISSUE ADVE	ERTISER
10/5/12 Stur	n Muz	703-299-1760
, and a	nature	Contact Phone Number
IO BE SIGNE	D BY STATION REP	PRESENTATIVE
☐ Accepted	Accepted in Part	Rejected
Signature	Printed Name	Title